



**IMPLEMENTABLE
POLICY
FORMULA**

The Formula To Address The
Diminishing Trust
Between Real Economy Participants
And G20 Policies

Istanbul, 3 - 5 September 2015

CHANGING THE PATTERN

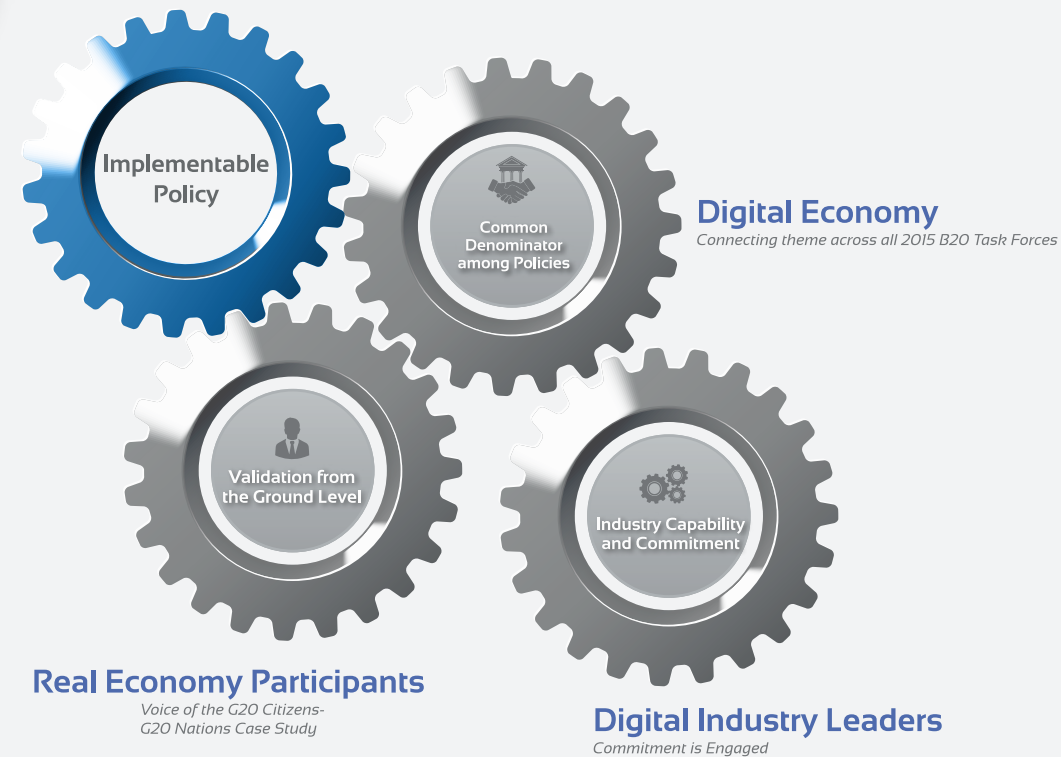
Despite the diligent work and policies of the past G20s, the diminishing trust by the public opinion and real economy participants is not improving mainly due to global political challenges and lack of G20 jurisdictions. We must change the pattern of diminishing trust by focusing on the Implementable Policy Formula (IPF).

THE IPF IS BASED ON THE FOLLOWING:

I- Common Denominator Among Policies; The most common and comprehensive denominator of those tangible and quantifiable policies that have rapid and direct positive impact on the real economy.

II- Validation From The Ground Level; It is of paramount importance that policy benefits are validated by listening to the voice of the real economy participants impacted by these policies at the ground level.

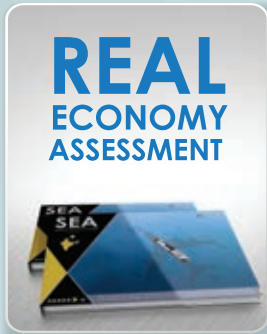
III- Industry Capability & Commitment; Once the policy's benefits are validated we must secure the related industry resources for rapid implementation.



The Digital Economy is a common denominator across the following task forces.
Out of 25 key recommendations 17 are directly or indirectly impacted by the Digital Economy.



II- G20 NATIONS CASE STUDY VALIDATION FROM THE GROUND LEVEL



Present the voice of the G20 citizens at the ground level through the highest world standard assessment involving more than 71 ministries, NGOs and IGOs from around the G20 countries.

This Case Study will shape how the Digital Economy should look to serve as the tool to implement the recommendations by the policy makers.



III- TECHNOLOGY INDUSTRY CAPABILITY & COMMITMENT



Present the capabilities and commitments of the world's top technology companies servicing more than 60% of the world GDP, with more than 2.6 million experts, to collectively deliver upon policy makers' recommendations and what the real economy participants need, at no cost to the end-user.



Our future begins with every following hour and each hour is valued by the decisions we make. The world's citizens will be judiciously watching their leaders. We all must make the decision that supports Human Wealth making a positive difference in our time and for generations to come.

**WE ARE ALL ACCOUNTABLE
TO SECURE GROWTH**