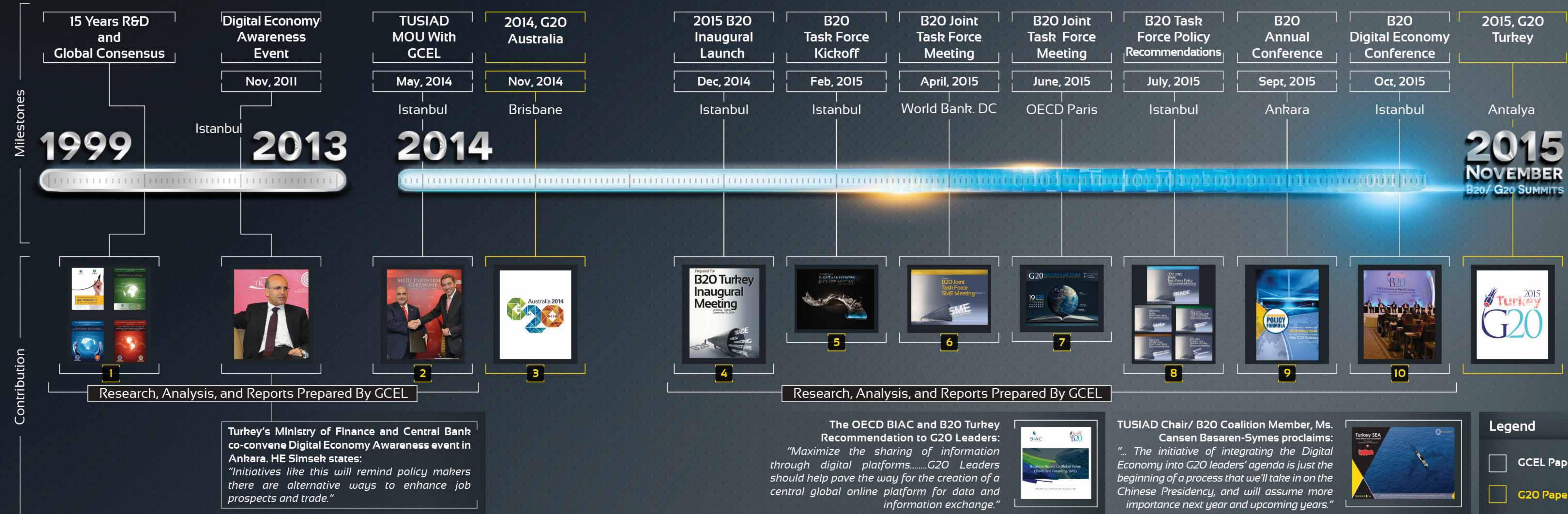


GCEL CONTRIBUTION TO THE 2015 TURKEY B20/G20 PRESIDENCY

Selected Milestones and Contribution



1 75% of the world's citizens through their representatives including UN, LAS, AU, OAS, OIC (ITFC/ ICDT) execute commitments to empower Digital Economy through published roadmaps, educational awareness events, technical assessments, participate in governance, engage in operational use of digital platform. etc.

The world's top 26 technology firms servicing 60% of the world's GDP execute exclusive agreements with GCEL to work hand-in-hand to deliver the required tool globally.

2 TUSIAD signs MOU with GCEL marking tangible first step to solidify Turkey's leadership for empowering the Digital Economy by commencement of the Turkey G20 Case Study.

3 Until 2015 there has been negligible discussion of the Digital Economy among G20/B20 leaders. The word "digital" appears only once in the entire 16 page 2014 Australia B20 communiqué to the G20 Leaders.

4 GCEL selected to 5 2015 B20 Task forces: Trade, Financing Growth SMEs & Entrepreneurship, Infrastructure & Investment and Employment. GCEL publishes the *Unavoidable Answer to Economic Growth: Empowering the Digital Economy*.

5 B20 Task Force Kick off Meetings; *Global challenges faced by each of 5 Task Forces and the requirements to be realized by each through Empowering the Digital Economy*.

6 In support of Turkey's newly established World SME Forum, GCEL completes research and analysis of how the Digital Economy can reduce SME operating cost, expand market reach and ease access to finance.

The OECD BIAC and B20 Turkey Recommendation to G20 Leaders:
 "Maximize the sharing of information through digital platforms.....G20 Leaders should help pave the way for the creation of a central global online platform for data and information exchange."



TUSIAD Chair/ B20 Coalition Member, Ms. Cansen Basaren-Symes proclaims:
 "... The initiative of integrating the Digital Economy into G20 leaders' agenda is just the beginning of a process that we'll take in on the Chinese Presidency, and will assume more importance next year and upcoming years."



7 G20 Nations Case Study: *Premise - Meeting 2015 G20 Presidency's call to action; The Standard - Advancing current global standards of efficiency analysis; The Locations - All G20 Nations; The Results to Date - 77% commit to conduct assessments, 37% completed, 36 ministries, associations, academia involved, 90% of real economy participants agree on the form of the Digital Economy.*

8 Digital Economy Policy Recommendations for 5 B20 2015 Task Forces: *Premise - Understand task force interdependencies; Past/Current - Proposals; Reality Check- Focus on Real Economy and Global Market Expansion.*

9 B20 Conference Panel: "Policies in the Digital Era: How to Best Use Technology to Reshape the Global Economy"; GCEL presents the "Implementable Policy Formula": 1. The Digital Economy is the common denominator impacting 17 of 25 key B20 Recommendations; 2. Validation at the ground level via the G20 Nations Case Study; 3. Technology Industry capabilities and commitment to deliver what the real economy participants need.

B20 Communique to G20: "Fully realizing the potential of digital technologies will be an important component of implementation across all recommendations given their impact on productivity, costs, reach, and transparency."

B20 Trade Taskforce recommends "that G20 governments unleash the potential of the digital economy".

10 B20 partners with GCEL that leads keynote panel: *The Digital Revolution: "Voice of the G20 Citizens"*. Executives from Wipro, PayPal, eBay, Intel, Boeing, & Vestel confirm the opportunities to grow global trade through the Digital Economy.

TUSIAD Chair/ B20 Coalition Member, Ms. Cansen Basaren-Symes highlights importance of G20 Nations Case Study and completion of Turkey Case Study with Ministry of Economy, Ministry of Science, Industry & Technology, Ministry of Transport, Maritime Affairs & Communications, Boğaziçi University.

Note: The purpose of this document is to provide our members and supporters a current summary of our contribution to the 2015 Turkey G20 Presidency where the Digital Economy has been recommended by the B20 to G20 policy makers. While this achievement has transpired through the efforts of many, the Digital Economy was barely mentioned at previous B20/ G20 sessions. Congratulations to all for your contributions during the 2015 B20.