

Executive Office of the President



The President's Council of Advisors on
Science and Technology

GCEL Presents Digital Economy Initiative to U.S. President's Council of Advisors on Science and Technology (PCAST)

May 12, 2022

GCEL was invited to provide a presentation and follow-up materials to the President's Council of Advisors on Science and Technology (PCAST), a White House advisory body focused on how science and technology can advance U.S. health, economic prosperity, and national security.

GCEL submitted materials to PCAST leadership outlining how its Digital Economy platform can support U.S. manufacturing, supply chain efficiency, export growth, SME participation, and trusted digital trade infrastructure.

The invitation reflected growing national interest in practical technology solutions that can strengthen America's competitiveness in global trade. GCEL's submission explained that its public-private governance structure, technology, and business model are designed to lower business risk, reduce costs, improve supply chain efficiency, and expand purchasing power for U.S. products.

The final message was clear: GCEL's e-commerce, finance, insurance, and logistics tools can help U.S. businesses reshore manufacturing capacity and export more products globally through trusted providers.