



Core Platform Service Partners Execute Agreements to Advance Global Deployment

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The GCEL has executed framework, master service, and cooperation agreements with its core e-commerce, e-finance, and e-insurance service partners to support deployment of the MDDEAS Digital Economy Platform across global B2B value chains.

These agreements establish the operating foundation for the platform's principal service dimensions: digital commerce, embedded finance, and digital insurance. Each partner is positioned to deploy specialized applications under agreed terms and conditions while integrating with MDDEAS as a neutral, point-to-world platform that connects existing vertical systems rather than replacing them.

The agreements reflect a coordinated approach to delivering the digital tools defined through the G20 B2B market assessment, where 94.5% of participating businesses indicated demand for integrated digital tools to improve competitiveness.

By aligning core service partners around a common deployment framework, the coalition advances a scalable model to reduce trade friction, expand market access, improve finance and insurance availability, and support more efficient participation by businesses of all sizes in the global digital economy.