GCEL CONTRIBUTION TO THE 2015 TURKEY B20/G20 PRESIDENCY

Selected Milestones and Contribution

1. 75% of the world’s citizens through their representatives including UN LAS, AU, DAR, OIC (IFC) CDT) execute commitments to empower Digital Economy through published roadmaps, educational awareness events, technical assessments, participate in governance, engage in operational use of digital platform, etc.

2. TUSIAD signs MOU with GCEL marking tangible first step to solidify Turkey’s leadership for empowering the Digital Economy by commencement of the Turkey G20 Case Study.

3. Until 2015 there has been negligible discussion of the Digital Economy among G20/B20 leaders. The word “digital” appears only once in the entire 16 page 2014 Australia B20 communiqué to the G20 Leaders.


5. B20 Task Force Kick off Meetings; Global challenges faced by each of 5 Task Forces and the requirements to be realized by each through Empowering the Digital Economy.

6. In support of Turkey’s newly established World SME Forum, GCEL completes research and analysis of how the Digital Economy can reduce SME operating cost, expand market reach and ease access to finance.

7. G20 Nations Case Study: Premise - Meeting 2015 G20 Presidency’s call to action; The Standard - Advancing current global standards of efficiency, analysis; The Locations - All G20 Nations; The Result: To Date – 75% commit to conduct assessments, 37% completed, 36 ministries, associations, academia involved, 90% of real economy participants agree on the form of the Digital Economy.

8. Digital Economy Policy Recommendations for 5 B20 2015 Task Forces: Premise - Understand task force interdependencies; Past/Current - Proposals; Reality Check - Focus on Real Economy and Global Market Expansion.


10. B20 Communicate to G20: “Hastily realizing the potential of digital technologies will be an important component of implementation across all recommendations given their impact on productivity, costs, reach and transparency.” B20 Trade Taskforce recommends “that G20 governments unleash the potential of the digital economy”.

Note: The purpose of this document is to provide our members and supporters a current summary of our contribution to the 2015 Turkey G20 Presidency where the Digital Economy has been recommended by the B20 to G20 policy makers. While this achievement has transpired through the efforts of many, the Digital Economy was barely mentioned at previous B20/ G20 sessions. Congratulations to all for your contributions during the 2015 B20.